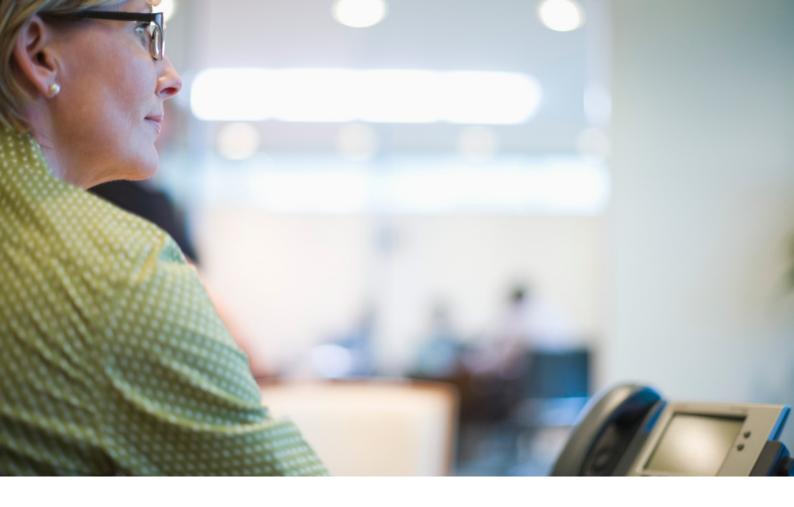


# Boost your business with a more flexible phone system

Cut costs and do more with your calls with BT Cloud Voice





# The phone system for businesses that are going places

Cloud Voice could save you money and make your phone system even more flexible.

When you need to get things done, whatever business you're in, there's no substitute for a phone call. And a cloud-based phone system can make all the difference to how you communicate — with customers, with suppliers and with each other. It needn't cost the earth, either.

Cloud Voice comes with all the functionality of a traditional phone system. But the big difference is that calls are carried over your internet connection. That means you'll get more flexibility and better ways to control your costs. And unlike traditional phone systems, there's less hardware to buy. So you'll have fewer up-front charges to deal with.

"The monthly cost was very competitive and the service provided everything we needed — so we were sold on it."

James White, IT Manager, Pasta Foods

# More than just a number

#### Keep costs under control

Because Cloud Voice sends calls through your internet connection, you won't need lots of phone lines or expensive hardware (just compatible handsets). Set-up costs are low, and software updates are free. We'll take care of those for you. You can choose your call package (including an unlimited UK calls option) and the features you need for every user, so you get a bill that's right for your business. And if we're also providing your network, you'll only have one supplier to deal with.

#### Open up a new world of collaboration

With Cloud Voice you can collaborate like never before. Call your Cloud Voice colleagues for free, start a screen sharing session, make decisions over instant messaging and see who's free to talk with presence. The result? You can share ideas and make decisions faster. And that's always good for business.

#### Never miss a call, wherever you are

If you're not there when your customers need you, then you can't do business with them. As well as traditional call options (like transfer, automatic routing and hunt groups), Cloud Voice turns your desktop PC, laptop or smartphone into an office phone. That way, you can pick up the phone wherever you're working.

#### An agile system for growing businesses

Whether you're growing in numbers or working across locations, Cloud Voice makes it easy. With its cloud-based portal, you can add new users at any time and pick the features they have access to. Multiple sites. Mobile workers. Home workers. With everything based in the cloud, everyone can work as if they're in the same room. And if you move offices, you can simply unplug your handsets and take your whole service with you. Easy.

"BT has taken our communications to another level."

**Nicholas Granger,** Owner, British Bespoke Auctions



# A set of features that work for everyone

With three different feature packs (available on one, three and five-year contracts) to choose from, you can pick the right solution for every employee.

# For employees that need a general-purpose phone system

With BT Cloud Voice Basic, you can send calls to other handsets (even mobiles), or forward them to another number if no-one picks up. You can see who's calling and add a third person to any call. It's perfect if a few of you are sharing one phone.

# For office-based employees who need a full range of call management features

BT Cloud Voice Connect gives you smart features like Call Director (so you can look like you're calling from your office when you're on the move). With voicemail included as well, you've got a great system for sales people, accountants, PAs and others.

#### For employees who work on the move but still need access to all the features of a traditional phone system

BT Cloud Voice Collaborate gives you everything from Basic and Connect, plus instant messaging, presence and web conferencing tools.

# Your journey to cloud-based calls

#### Building your Cloud Voice package

Choose the features, phones and call plan you want.
We'll make sure it all works perfectly with your internet connection. It's that easy.

1

#### Pick your features and add-ons.

Choose from three feature packs. You can can mix and match them, so everyone has the features they need.

2

#### Decide on a call plan.

Share a bundle of minutes, add an international plan, or go completely unlimited on UK calls. The choice is yours. Either way, you'll always get great value.

3

#### Choose your phones.

We have a wide range of IP desk and conference phones to choose from in the Cloud Voice portfolio. Pick from our selection so you can be sure they'll work together perfectly.

4

#### Get a number (or bring yours with you).

Pick geographic phone numbers to give your business a local call identity, wherever your calls get answered. If you've already got a number you don't want to change, you can bring that with you, too.

5

#### We'll take it from here.

With your package picked, we'll make sure you have the right internet connection – whether that's leased line, fibre or broadband – to give you great quality calls.

# All star support, at any time

#### **Getting started is easy**

When you're ready to change your business communications for the better, we'll be with you every step of the way. We'll start by finding out what you need in a phone system. Then we'll suggest the best solution for the job. We'll check your connection to make sure your network can support Cloud Voice. Then we'll prioritise voice traffic so everything sounds great.

#### A painless set-up process

Because Cloud Voice is hosted by us, installation is as easy as plugging your compatible handsets into your network. You'll have a dedicated project manager working with you every step of the way. We can either help you to set things up or do it all for you — it's up to you. We can even send an engineer round to install your handsets, if you like.

#### Expert training at your desk

Once you're all set up, we'll give you some training to help you get started and our Service Hub is always on hand to help. There are even optional packages to help you get the most out of Cloud Voice, with training available in your office or via a webcast. The choice is yours.

#### **Rock-solid reliability**

We host the Cloud Voice service in dedicated, secure data centres across different geographic sites for extra resilience. That means you'll get the great service you deserve, without interruption. And should the unexpected happen – like a fire or flood – you can easily redirect calls to your mobile.

#### Support you can trust

Whatever happens, you'll always have a dedicated Cloud Voice expert at our UK-based Service Hub to help you out. Everyone there is trained and accredited to the highest level, so we can provide an end-to-end service and fix things fast.

Whether you want to start your Cloud Voice journey today, get more information, or see how Cloud Voice has transformed businesses like yours already- we're here to help.

# Find out more bt.com/business/cloudvoice

#### Things you need to know.

You can find our standard terms and conditions at www.bt.com/terms. You'll find the terms and conditions for BT Cloud Voice under 'IP communications'.

BT Cloud Voice requires a BT Business internet connection. Only IP phones from the BT Cloud Voice portfolio can be connected to the service. The service will require suitable Local Area Network infrastructure (with a minimum of CATSe structured cabling) and a BT Business broadband router (the minimum requirement is BT Business Smart Hub). Only one national and one international Call Plan can be purchased and used by the customer within a month, overage charges will apply when exceeding the limits of the call plan. Customers can switch to a higher call plan during the first 12 months of the service if needed. Minimum period, terms and conditions apply.

#### Offices Worldwid

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"The set-up was seamless, the phones were pre-configured, BT plugged them in and they just worked."

#### Karl Straw,

Information Technology Director, Folk2Folk

